

**The Philadelphia Tribune**

**MEDIA GROUP**

# MEDIA KIT



# 2020

**The Voice of the African American Community,  
since 1884**

**520 S. 16<sup>th</sup> Street Philadelphia, PA 19146 215-893-5700**  
**[www.phillytrib.com](http://www.phillytrib.com)**

# THE PHILADELPHIA TRIBUNE MEDIA GROUP

# LEGACY

**W**ith a rich history of growth and advocacy that closely mirrors the nation's Civil Rights progress, The Philadelphia Tribune is the nation's oldest and continuously published newspaper reflecting the African American experience.

In 1884, Christopher James Perry, Sr., an ambitious and civic-minded leader in the African-American community founded the Tribune newspaper at age 28, publishing the first edition at 725 Sansom Street. It began modestly, a one-page, one-man operation titled, the Tribune Weekly. From the beginning, Perry devoted coverage to the problems that affected the daily lives of African Americans.

Mr. Perry died in 1921 at the age of 65. He was succeeded by E.

Washington Rhodes, a South Carolina man who graduated from Lincoln University and Temple University Law School. While Tribune publisher, Rhodes held numerous public positions where he pushed for change. He was the first African American Assistant U.S. Attorney for the Eastern District of Pennsylvania appointed by President Calvin Coolidge and also elected State Representative in the Sixth Legislative District.

Among other things, the Tribune, under Rhodes direction, campaigned successfully for the appointment of a Black

member of the City's Board of Education, and the election of a Black City Council member. He established Tribune Charities to assist the community's needy, foster community pride and provide scholarship aid. The paper also fought vigorously against segregation and race riots in Chester, PA in the 1930's.



*Christopher J. Perry, Founder of The Philadelphia Tribune*

Additionally, the Tribune began publishing the newspaper, twice a week in 1947. As the Civil Rights Movement gained momentum in the 1960s and 70s, the Tribune blossomed, introducing Metro editions on Wednesdays and Thursdays. In 1981, it became the first paper in the city to use four-color on its pages.

In 1989, Robert W. Bogle became the Tribune president and led the paper through another series of well-timed expansions: the launch

of the Sunday Tribune, making the Tribune a five-day publication, the Learning Key, phillytrib.com, Philadelphia's Most Influential African Americans Magazine and event, The Philadelphia Tribune/Scripps Regional Spelling Bee, Black History Month Luncheon, and Now!

Through it all, the Tribune amassed hundreds of awards for writing, photography, and significantly, public service. The recognition ranges from The A. Phillip Randolph Messenger Award for Outstanding Journalism in the area of civil rights to the "Russward Award" for Best Newspaper in America.

**THE PHILADELPHIA TRIBUNE MEDIA GROUP**

# **MULTIMEDIA**

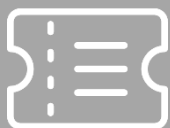
THE PHILADELPHIA  
TRIBUNE OFFERS A  
FULL MULTIMEDIA  
EXPERIENCE ACROSS  
VARIOUS CHANNELS  
AND PLATFORMS.



**PRINT**



**DIGITAL**



**EVENTS**



**SOCIAL  
MEDIA**

**OUR REACH IS LIMITLESS!**



## THE PHILADELPHIA TRIBUNE MEDIA GROUP

# DEMOGRAPHICS

THE PHILADELPHIA TRIBUNE READERS

The Philadelphia Tribune print edition reaches 625,000 of southeast Pennsylvania's most desirable readers to its advertisers each week.

Philadelphia is the 4th largest African-American market in the United States. African Americans are the largest ethnic group in Philadelphia county, comprising 42.2% of the population.

63.4% of African Americans in Philadelphia own their homes, making home ownership among African Americans in the City of Philadelphia the highest in America.

African Americans in the City of Philadelphia have disposable income of over 6 billion, one hundred eighty-five million dollars (\$6,185,000,000). The total estimated Black earned income in Philadelphia is \$12.5 billion.

POPULATION **695,640**  
AVERAGE INCOME **\$50K+**



MALE **43%**



FEMALE **57%**



ATTENDED SOME COLLEGE **61%**



OWN A HOME **76%**



18 - 24: **12.2%**  
24 - 44: **33.3%**  
45 - 64: **40.2%**  
65+: **14.3%**



TOTAL MARKET DISPOSABLE INCOME **\$6.2 BILLION**

# THE PHILADELPHIA TRIBUNE MEDIA GROUP

# CIRCULATION

## POTENTIAL Customer Market Base

Auditor: Alliance for Audited Media

Circulation: 227,978

Readership: 650,000

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### DELAWARE COUNTY ZIP CODES

19013	Chester
19023	Darby
19050	Lansdowne
19063	Media
19079	Sharon Hill
19082	Upper Darby
19096	Wynnewood

### MONTGOMERY COUNTY ZIP CODES

19090	Willow Grove
19001	Abington
19012	Cheltenham
19027	Elkins Park
19038	Glenside
19401	Norristown
19477	Spring House
19095	Wyncote
19004	Bala Cynwyd

### PHILADELPHIA COUNTY ZIP CODES

19102	19132
19103	19133
19104	19134
19106	19136
19107	19138
19113	19139
19111	19140
19114	19141
19116	19142
19119	19143
19120	19144
19121	19145
19122	19146
19123	19147
19124	19148
19125	19150
19126	19151
19128	19153
19129	19154
19130	19063
19131	

MACY GRAY REVEALS PRINCE'S IMPACT ON HER LIFE  
LEISURE

SAYERS MEMORIAL UMC FOCUSES ON LOVE  
RELIGION

**The Philadelphia Tribune**  
LATE SUNDAY EDITION  
Sunday, October 27, 2019 | www.phillytrib.com | \$2.50  
VOICE OF THE AFRICAN-AMERICAN COMMUNITY

**The Philadelphia Tribune**  
Tuesday, October 8, 2019 | www.phillytrib.com | \$2.50  
VOICE OF THE AFRICAN-AMERICAN COMMUNITY

**Students displaced**  
After contentious town hall, schools could be closed long

**'A Fierce Champion'**  
Former presidents, dignitaries recall Elijah Cummings as leader of the people

**'The baby is in really, really bad condition'**  
Shooter of 11-month-old might have supplied weapon in 2-year-old's murder

**IMPEACHMENT PROB**  
Democrats issue subpoenas to White House

**IMPEACHMENT PROB**  
Former President Donald Trump...  
Ex-Trump aide wants decision on testimony  
Former White House adviser Charles Kupperman uses...  
wants judge to decide if he can testify

**INSIDE**  
White House tells...  
Agency approves...  
Cheyne's proposed spending budget

**'Black and Blue' director not afraid of risks**

# PAIR YOUR MESSAGE WITH OUR CONTENT

The consistency of weekly content builds excitement like nothing else. Readers look forward to finding their favorite feature every week, making the latest and greatest the ideal place to catch your audience.

**PUBLISHES FIVE DAYS A WEEK**  
Tuesday, Wednesday, Thursday, Friday and Sunday

**Featured Sections:**

**Sunday:**

Local & National News, Caribbean & African News, Sports, Religion, Classified, Leisure, Obituaries, & Entertainment

**Tuesday:**

Local, & National News, Business, Health, Lifestyles, Sports, Entertainment, Classified, Obituaries, & Learning Key

**Wednesday:**

Local/Community News, Church, Obituaries and Features. Delivered to West/South/Southwest Philadelphia, Delaware & Montgomery Counties

**Thursday:**

Local/Community News, Church, Obituary and Features. Delivered to Northwest Philadelphia-Germantown, Chestnut Hill, Mt. Airy, East & West Oak Lane

**Friday:**

Local, State/Region & National News, Lifestyles, Sports, Health, Religion, Entertainment, Classified, Obituaries, & Now!

**SOJOURNER**  
WELCOME TO Summer!

**TRIBUNE**  
MAGAZINE  
SEPTEMBER 2019

PHILADELPHIA'S  
*Most Influential*  
AFRICAN AMERICANS  
of 2019

10 People Under 40 to Watch  
Movers & Shakers  
African-American Leaders  
A Salute to Foundation Leaders

**8-Part Health Series**  
A Special Supplement of The Philadelphia Tribune  
June 2, 2018

**STROKE & HYPERTENSION**  
What the African-American community needs to know about risks, symptoms and prevention tips

# GET INVOLVED WITH SOMETHING SPECIAL

Special sections give readers an array of exciting, fresh content, so they're also a perfect opportunity for advertisers to be exposed to new audiences. Attention-grabbing and unique, these publications often become points of reference or pride, bound to stick around the coffee table for awhile.

## SPECIAL PUBLICATIONS:

**SOJOURNER:** An African-American visitors Guide to Philadelphia.

**TRIBUNE MAGAZINE:** Tribune Magazine addresses various contemporary issues and concerns in the African American community.

**MARTIN LUTHER KING SUPPLEMENT:** Annually, the Tribune celebrates the life and legacy of Dr. Martin Luther King Jr. With plenty of memorials, street names and even a holiday dedicated to and named after the Civil Rights leader, Dr. King's message of justice and peace is still relevant and important.

**BLACK HISTORY SUPPLEMENT:** Renowned historian Carter G. Woodson labored for many years to have America acknowledge the contributions of African Americans to our nation and the world. In 1926, his efforts gave birth to Black History Week. Finally, in 1976, the celebration turned into a month long commemoration of some of this country's most outstanding and influential African-American men and women. In honor of the historic contributions of a great people, *The Philadelphia Tribune*, the nation's oldest and the Greater Philadelphia region's largest newspaper serving the African-American community publishes an annual Black History supplement.

**EIGHT PART HEALTH SERIES:** The eight-part series identifies many of the health disparities, chronic illnesses and issues plaguing the black community. Each supplement has a theme which provides information relevant to the prevention, identification and treatment of various diseases that disproportionately affect African Americans.

**EDUCATION GUIDE:** The educational guide will contain detailed information on local colleges, universities, training programs, enrollment issues and financial aid resources that will assist them in making well-informed decisions.

**SENIOR SUPPLEMENT:** With improvements in healthcare and technology, Americans are living longer, healthier lives. Over half of Philadelphia's elderly consists of African-American seniors, and the population continues to grow. Many seniors consider retirement as a new beginning, learning and exploring new skills, places, and even jobs, working longer, volunteering in their communities and enjoying a wide variety of activities. As a result, this highly skilled population with more disposable income and buying power than in the past wants services and products that satisfy their unique lifestyles. This special edition is dedicated to our senior population, as well as their caregivers.

**YEARBOOK:** High school graduation is the cornerstone of the American educational process. In recognition and celebration of this accomplishment, *The Philadelphia Tribune*, in partnership with the School District of Philadelphia, will publish a Yearbook supplement dedicated to the Philadelphia School District and Charter school's graduating class.



The Great Migration to Philadelphia  
Special report on the massive population movement of African Americans to the City of Brotherly Love

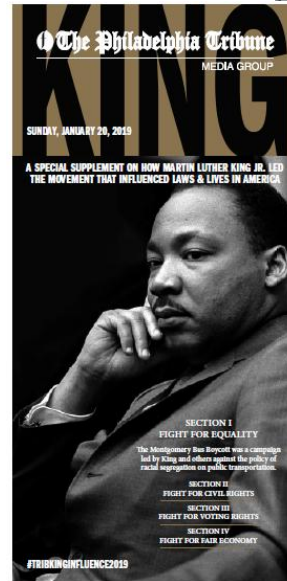
Black History Month Edition  
A Special Supplement of The Philadelphia Tribune  
FEBRUARY 2019  
#PHILLYTRIB



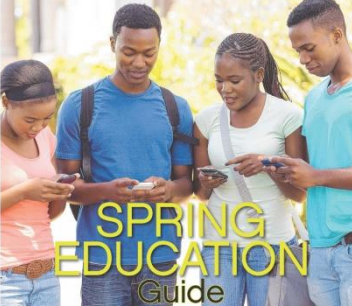
SECTION I - THE MIGRATION  
Mass relocation brings many Black families to the Philadelphia area at the start of World War I



CONGRATULATIONS CLASS OF 2019  
A SPECIAL SUPPLEMENT OF THE PHILADELPHIA TRIBUNE  
The School District of PHILADELPHIA  
The Philadelphia Tribune  
MEDIA GROUP



Intro: King's battles that helped transform America  
A SPECIAL SUPPLEMENT OF THE PHILADELPHIA TRIBUNE  
March 19, 2019



INSIDE Trailblazers Timeline of Greatness

## JANUARY

### Sojourner

Issue Date: Sunday, 1/5/20  
Space Res. Date: Friday, 11/22/19  
Ad Copy Deadline: Wed. 12/4/19

### Martin Luther King Jr. Supplement

Issue Date: Sunday, 1/19/20  
Space Res. Date: Friday, 12/13/19  
Ad Copy Deadline: Friday, 12/27/19

### Senior Living Supplement

Issue Date: Sunday, 1/26/20  
Space Res. Date: Friday, 12/20/19  
Ad Copy Deadline: Friday, 1/10/20

## MARCH

### Spring Education

Issue Date: Tuesday, 3/17/20  
Space Res. Date: Friday, 2/21/20  
Ad Copy Deadline: Friday, 3/6/20

### Scrapps Regional Spelling Bee

Saturday, 3/21/20

## MAY

### Eight Part Health Series (Part 1)

Issue Date: Sunday, 5/3/20  
Space Res. Date: Friday, 4/10/20  
Ad Copy Deadline: Friday, 4/24/20

### Women Achieving Magazine

Issue Date: Sunday, 5/17/20  
Space Res. Date: Friday, 4/3/20  
Ad Copy Deadline: Friday, 4/17/20

### Women Achieving Luncheon

Date: Thursday, 5/14/20

### Senior Living Supplement

Issue Date: Sunday, 5/24/20  
Space Res. Date: Friday, 5/1/20  
Ad Copy Deadline: Friday, 5/15/20

## FEBRUARY

### Black History Month Supplement

Issue Date: Tuesday, 2/11/20  
Space Res. Date: Friday, 1/17/20  
Ad Copy Deadline: Friday, 1/31/20

### Black History Luncheon (Event)

Date: Thursday, 2/13/20

## APRIL

### Sojourner

Issue Date: Sunday, 4/5/20  
Space Res. Date: Friday, 2/21/20  
Ad Copy Deadline: Wed 3/4/20

### Primary Election

Issue Date: 4/21/20  
Space Res. Date: Friday, 3/27/20  
Ad Copy Deadline: Friday, 4/10/20

## JUNE

### Eight Part Health Series (Part 2)

Issue Date: Sunday, 6/7/20  
Space Res. Date: Friday, 5/15/20  
Ad Copy Deadline: Friday, 5/29/20

### Sojourner

Issue Date: Sunday, 6/28/20  
Space Res. Date: Friday, 5/15/20  
Ad Copy Deadline: Wed, 5/27/20

### Student Achievers (Event)

Date: Thursday, 6/4/20

### Yearbook

Issue Date: Sunday, 6/14/20  
Space Res. Date: Friday, 5/15/20  
Ad Copy Deadline: Friday, 6/5/20



## JULY

### **Eight Part Health Series**

Issue Date: Sunday, 7/5/20  
Space Res. Date: Friday, 6/5/20  
Ad Copy Deadline: Friday, 6/19/20

## SEPTEMBER

### **Eight Part Health Series**

Issue Date: Sunday, 9/6/20  
Space Res. Date: Friday, 8/14/20  
Ad Copy Deadline: Friday, 8/28/20

### **Most Influential Magazine**

Issue Date: Sunday, 9/13/20  
Space Res. Date:  
Ad Copy Deadline:

### **Most Influential Reception (Event)**

Date: 9/10/20

### **Senior Living Supplement**

Issue Date: Sunday, 9/20/20  
Space Res. Date: Friday, 8/21/20  
Ad Copy Deadline: Friday, 9/11/20

## NOVEMBER

### **Eight Part Health Series**

Issue Date: Sunday, 11/1/20  
Space Res. Date: Friday, 10/9/20  
Ad Copy Deadline: Friday, 10/23/20

### **Shopper's Guide**

Issue Date: Friday, 11/27/20  
Space Res. Date: Friday, 10/30/20  
Ad Copy Deadline: Friday, 11/13/20

## AUGUST

### **Eight Part Health Series**

Issue Date: Sunday, 8/2/20  
Space Res. Date: Friday, 7/3/20  
Ad Copy Deadline: Friday, 7/17/20

### **Back To School**

Issue Date: Tuesday, 8/11/20  
Space Res. Date: Tuesday, 7/14/20  
Ad Copy Deadline: Tuesday, 7/28/20

## OCTOBER

### **Sojourner Magazine**

Issue Date: Sunday, 10/4/20  
Space Res. Date: Friday, 8/28/20  
Ad Copy Deadline: Wed, 9/9/20

### **Eight Part Health Series**

Issue Date: Sunday, 10/4/20  
Space Res. Date: Friday, 9/11/20  
Ad Copy Deadline: Friday, 9/25/20

### **Fall Education Guide**

Issue Date: Tuesday, 10/13/20  
Space Res. Date: Tuesday, 9/15/20  
Ad Copy Deadline: Tuesday, 10/6/20

### **HBCU**

Issue Date: Sunday, 10/25/20  
Space Res. Date: Friday, 9/14/20  
Ad Copy Deadline: Friday, 10/2/20

### **General Election**

Issue Date: Tuesday, 10/27/20  
Space Res. Date: Friday, 10/2/20  
Ad Copy Deadline: Friday, 10/16/20

## DECEMBER

### **Eight Part Health Series**

Issue Date: Sunday, 12/6/20  
Space Res. Date: Friday, 11/13/20  
Ad Copy Deadline: Friday, 11/27/20

### **Shopper's Guide**

Issue Date: Friday, 12/17/20  
Space Res. Date: Friday, 11/20/20  
Ad Copy Deadline: Friday, 12/3/20



## THE PHILADELPHIA TRIBUNE MEDIA GROUP

# SPONSORSHIP OPPORTUNITIES

### **BLACK HISTORY LUNCHEON**

This city-wide event embraces and reaffirms major historical achievements made by African Americans in Philadelphia and in the nation. The luncheon also recognizes local history makers and history keepers.

### **WOMEN ACHIEVING MAGAZINE & LUNCHEON**

*Women Achieving* magazine profiles African-American women throughout the region who have made a substantial impact on the organizations to which they belong. This distinguished group of women includes entrepreneurs, women of achievement and women on the move. The women and their organization are recognized at an exclusive luncheon.

### **STUDENT ACHIEVERS AWARDS RECEPTION**

One of life's great milestones is high school graduation. The opportunities for the future are endless and the lessons already learned are priceless. All students have to endure the papers and exams in order to make the grade to graduate.

However, there are some students that have to overcome much more to get their diploma. These students may carry many burdens on their shoulders in addition to keeping up with their schoolwork, yet they achieve academic excellence in spite of the challenges. These students, their parents/guardians are invited to a special reception in honor of their academic achievements.

### **HBCU SUPPLEMENT**

The supplement contains an overview of the 102 Historically Black Colleges & Universities (HBCUs).

### **MOST INFLUENTIAL AFRICAN AMERICANS MAGAZINE & AWARDS PROGRAM**

The annual reception and awards program celebrates Philadelphia's most influential African Americans, ranging from government officials and business leaders to local civic and community agency heads, which are featured in a special edition of the Tribune Magazine.



**THE PHILADELPHIA TRIBUNE MEDIA GROUP**

# THINK OUTSIDE THE BOX!

**Get noticed with ads that  
break the mold and stand out.**

## **POLY BAGS**

Every day, millions of newspaper readers are greeted by advertisement printed on the bags protecting their paper. A customized Tribune “ad bag” message is one of the newest ways to get your message to the Tribune audience.

## **NEWSPAPER INSERTS**

Inserts allow advertisers to exercise their most creative, individualized, branding and message approaches. It commands reader attention. We recommend adding inserts to your regular targeted print buy. It’s a colorful, targeted and format that literally falls into the reader’s lap!

## **TRIBUNE MORNING NEWSLETTER**

Showcase your brand daily on The Philadelphia Tribune Morning Newsletter. Consumers get the latest headlines from The Philadelphia Tribune delivered right to their inbox every morning, along with your marketing message. It’s an awesome way to reach thousands of consumers on a daily basis.

## **THE PHILADELPHIA TRIBUNE APP**

In-app advertising is a vital marketing tool for advertisers. With sophisticated data tracking and user targeting, in in app environment allows advertisers to reach consumers with pinpoint accuracy. Advertisers capture consumers’ attention and can encourage them to view and interact with their ads.

## **POST IT NOTES**

Newspaper advertising and Post-It Notes are a perfect combination! Notes can help get ads noticed and your message can live on! Viewers can take the note with them to be reminded of the service offering, promotion, etc. Research shows a post it note increases response rate up to 70%.

## **SPADEA**

Get noticed with your own mini-front page, folded vertically and wrapped around the front of Section A. One of the best ways to grab readers’ attention.

# SPECS & DEADLINES

Please note the maximum ad widths and depths.



## BROADSHEET

## TAB

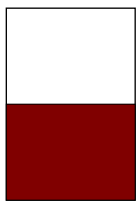
Full Page	9.89" wide (6 columns) x 20" deep
½ Page (H)	9.89" wide (6 columns) x 10" deep
½ Page (V)	4.89" wide (3 columns) x 20" deep
¼ Page (H)	4.89" wide (3 columns) x 10" deep
1/8 Page (V)	3.22" wide (2 columns) x 7.5" deep
1/8 Page (H)	4.89" wide (3 columns) x 5" deep

Full Page	9.89" wide (6 columns) x 9.6" deep
½ Page (H)	9.89" wide (6 columns) x 4.75" deep
½ Page (V)	4.89" wide (3 columns) x 9.6" deep
¼ Page (H)	4.89" wide (3 columns) x 4.75" deep
1/8 Page (V)	2.32" wide (2 columns) x 4.75" deep
1/8 Page (H)	4.89" wide (3 columns) x 2.31" deep

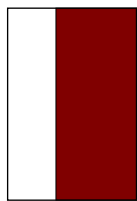
## AD SAMPLE SIZES



**Full Page**  
9.89" x 20.25"



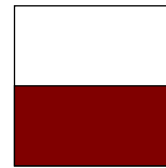
**Half Page-H**  
9.89" x 10"



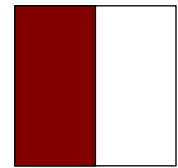
**Half Page-V**  
4.89"x20.25"



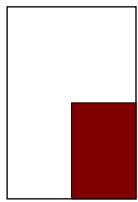
**Full Page**  
9.89" x 9.6"



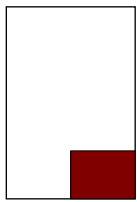
**Half Page (H)**  
9.89" x 4.75"



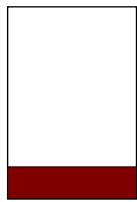
**Half Page (V)**  
4.89" x 9.6"



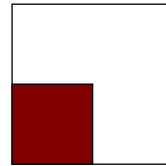
**1/4 Page**  
4.89" x 10"



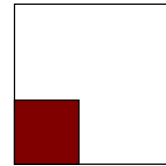
**1/8 Page**  
3.22" x 7.5"



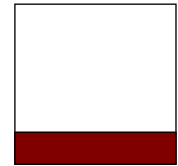
**Strip Ad**  
9.89" x 2"



**1/4 Page**  
4.89" x 4.75"



**1/8 Page**  
2.32" x 4.75"



**Strip Ad**  
9.89"x2

## ADVERTISING SPECIFICATIONS

## CLASSIFIED COLUMNS

## SPACE RESERVATION AND MATERIAL DEADLINES

### 6 ROP Columns

1 Column	1.56"
2 Columns	3.22"
3 Columns	4.89"
4 Columns	6.56"
5 Columns	8.22"
6 Columns	9.89"
Gutters	.125

1 Column	1.05"
2 Columns	2.15"
3 Columns	3.26"
4 Columns	4.36"
5 Columns	5.47"
6 Columns	6.57"
7 Columns	7.68"
8 Columns	8.78"
9 Columns	9.89"

### Issue Space

Sunday
Tuesday
Wednesday
Thursday
Friday

### Reservations

Tuesday	@ noon
Thursday	@ noon
Thursday	@ noon
Thursday	@ noon
Wednesday	@ noon

### Materials

Thursday	@ noon
Friday	@ noon
Monday	@ noon
Tuesday	@ noon
Thursday	@ noon

# THE PHILADELPHIA TRIBUNE MEDIA GROUP

All digital specs are based on pixels. Ads should be built at 72 DPI in RGB format. Additional digital sizes are available.



## STANDARD AD BANNER SIZES

STANDARD WEB BANNER  
728 x 90 LEADERBOARD

STANDARD WEB BANNER  
728 x 300 POP-UP

STANDARD  
WEB BANNER  
300 x 600  
HALF PAGE

STANDARD  
WEB BANNER  
160 x 600

STANDARD  
WEB BANNER  
240 x 400

STANDARD WEB BANNER  
468 x 60

STANDARD  
WEB BANNER  
300 x 250

STANDARD  
WEB BANNER  
120 x 240

STANDARD  
WEB  
BANNER  
125 x 125

# GENERAL INFORMATION



## **BILLS**

Bills are rendered weekly.

## **CONTRACTS**

To be eligible for a contract rate, an advertiser must sign an advertising agreement.

## **MECHANICAL REQUIREMENTS**

The Tribune prefers material to be sent electronically (PDF, JPEG and EPS files) with high resolution, but will accept camera-ready copy. Our paper is output in Adobe In-Design. Our AdSend number is PAPTR. We accept Ad Transit. Our email address is: [production@phillytrib.com](mailto:production@phillytrib.com).

The Tribune reserves the right to reject advertising not consistent with management policy.

## **CREDIT/ ADJUSTMENTS**

No adjustments will be allowed unless claim for credit is made within 10 days of receipt of notice.

## **INSERTION ORDERS**

An insertion order is required for all placement of advertising space.

## **CANCELLATIONS**

Payment must be made for space reserved, but cancelled after deadline.

## **POSITION**

Every effort will be made to comply with position request but acceptance of an order does not imply position guarantee. A 25% premium must be paid for a guaranteed position if accepted. Minimum 32 inches.

*\* All papers are audited by Alliance for Audited Media.*

## **COMMISSION/ TERMS OF PAYMENT**

All retail advertising rates are net (non-commissionable) unless otherwise indicated. Discounts are available for space and frequency for the newspaper (ROP, Now!, Tribune Magazine, and Sojourner). There is no cast discount offered. All bills are due and payable (net) upon receipt of invoice.

# The Philadelphia Tribune

MEDIA GROUP

**General Information**  
(215) 893-5700

**Website**  
[www.phillytrib.com](http://www.phillytrib.com)

**Editorial Department**  
(215) 893-5738

**E-Mail**  
[info@phillytrib.com](mailto:info@phillytrib.com)

**Business Office**  
(215) 893-5727

**Editorial**  
[newsroom@phillytrib.com](mailto:newsroom@phillytrib.com)

**Advertising**  
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